The California Managed Risk Medical Insurance Board
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Healthy Families Program
September 2007 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 9/30/07:	835,981
September 2007 new subscribers:	26,461

Ethnicity of Subscribers:

Latino	56.9%
Asian & Pacific Islander	11.1%
White	10.9%
African American	2.3%
American Indian & Alaska Nat.	.3%
Other	16%
Not Given	2.5%

Gender of Subscribers:

Male	51.4%
Female	48.6%

Top 5 Counties in Enrollment:
(Represents 59.4% of total enrollment)

Los Angeles	25.9% (216,581)
Orange	9.2% (76,971)
Riverside	8.4% (70,374)
San Diego	8.3% (69,322)
San Bernardino	7.6% (63,240)

Spoken Language of Applicants:

Spanish:	47. 6%
English:	43.3%
Asian:	5.2%
(Chinese, Vietnamese & Korean)	
All Other Languages:	3.9%

Single Point of Entry (SPE) Statistics:

Application Statistics Last 12 Months/Monthly:

Processed:	308,625 / 26,148

Application Statistics Monthly:

Processed w/ assistance at SPE:	29.6% (7,737)
Processed w/o assistance at SPE:	70.4% (18,411)
Forwarded to both programs:	4.1% (1,080)
Forwarded to the Medi-Cal Program:	27.1% (7,086)
Forwarded to the HFP:	62.9% (16,460)

SPE Incomplete Applications forwarded to the HFP**: 1,522

SPE Incomplete Applications w/o assistance**:	92.4% (1,407)
SPE Incomplete Applications w/ assistance**:	7.6% (115)

**Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Data as of 09/30/2007

Healthy Families Program
Enrollment History
Enrollment Data October 2005 through September 2007